

2023-11-16
REDLEN TECHNOLOGIES INC.
PRIVACY POLICY

Please read this Privacy Policy carefully, as it constitutes a binding agreement between those who are (i) purchasing products or services from Redlen Technologies Inc., (ii) visiting Redlen Technologies Inc.'s website; or (iii) making inquiries to Redlen Technologies Inc. or otherwise providing personal information, including user generated content (as defined below) to Redlen Technologies Inc. directly or through one of Redlen Technologies Inc.'s online platforms (collectively, **"you"** or **"your"**) and Redlen Technologies Inc. (**"Redlen"**, **"we"**, **"us"** or **"our"**). By providing Personal Information to Redlen or using the Online Services (as defined below), you acknowledge and signify that you have read, understood and agree to be bound by the terms of this Privacy Policy.

Redlen is committed to protecting the privacy of its customers' and potential customers' Personal Information.

1. APPLICATION

For the purpose of this Privacy Policy, **"Personal Information"** means information that can identify an individual, provided that Personal Information does not include the name, title, business address or business telephone number of an employee of an organization when such information is used for the purposes consistent with the person's employment position.

Personal information does not include information where there is no serious possibility that it can be used to identify an individual, whether on its own or in combination with other information, or personal information that has been anonymized or aggregated such as to be considered anonymized information or no longer personal information under applicable laws.

This Privacy Policy applies to Personal Information:

- a) we may collect in any form completed by individuals including our customers, potential customers and visitors looking to purchase or inquiring about Redlen products;
- b) obtained from www.redlen.com and other websites, mobile applications and/or social media platforms that are either owned by Redlen, or when not owned by Redlen those to which Redlen has been granted access with the permissions you granted to such third-party websites, platforms or applications (such websites, platforms and applications referred to as the **"Online Services"**); and

2. ACCOUNTABILITY

Redlen is accountable for all Personal Information under its care and control. Any questions relating to Redlen's handling of Personal Information or this Privacy Policy should be directed to our Chief Financial Officer (CFO). The CFO can be reached by email at legal@redlen.com

3. TYPES OF INFORMATION COLLECTED AND THE PURPOSES

The type of information that you may provide Redlen or that Redlen may collect is tied to the purposes for which the information is collected.

If you contact Redlen through our Website or by email, Redlen will collect certain types of Personal Information to respond to your requests. The type of Personal Information we collect in these situations

may include (but is not limited to) name, email address, phone number, and any additional information that you voluntarily provide.

Redlen also collects Personal Information through trade shows, which includes your contact information, such as your email, phone number, business address, and job title.

We may collect metadata associated with your use of the Website. “**Metadata**” is data that serves to provide context or additional information about other data. For example, information about the title, subject, author, typeface, enhancements, and size of the data file of a document constitute metadata about that document.

3.1 Non-Personal Information

Redlen also collects information that, alone, cannot be used to identify you (referred to as “**non-Personal Information**”) through the Website. In some instances this information may be re-associated with personal information in which case the non-Personal Information becomes Personal Information and is thereafter subject to the terms of this Privacy Policy. We describe some of these examples in more detail below:

3.1.1. Cookies:

Our website may gather certain non-Personal Information through the use of “cookies.” “Cookies” are small text files that recognize repeat visitors, facilitate ongoing access to some sites, and allow sites to understand how and when pages are visited and by how many people. Users who are concerned about the use of cookie technology may opt to enable a feature in their browser software that will erase cookies, block all cookies, or warn the user before cookies are stored or exchanged. Please be aware however, that some parts of our website may no longer function properly if cookies are disabled. Users that are concerned about the use of cookie technology can also use private or incognito browsing functions.

3.1.2 Analytics:

Redlen collects usage information relating to how you interact with our Website through third-party analytics tools, such as Google Analytics and third-party platforms. ∴ Such information may include your Internet protocol address, information about your device, browser and operating system, how you are using the Website, and the date and time of your visit.

To manage your preferences with respect to Google Analytics click here:

<https://policies.google.com/technologies/partner-sites> (How Google uses information from sites or apps that use our services). You can opt-out of data collection or use by Google Analytics by clicking the following link: <https://tools.google.com/dlpage/gaoptout> (Google Analytics Opt-out Browser Add-on) (requires you to install a browser add-on).

3.1.3 Do Not Track: When you browse the Web on computers, you can turn on the “Do Not Track” settings. If you do that, your computer or mobile device sends a request to websites not to collect or track your browsing data. It's turned off by default. However, what happens to your data depends on how a website responds to the request. Like most sites, the Redlen websites do not recognize the “Do Not Track” message and will still collect and use non-personally identifying data such as your browsing data to improve security, provide content, services, ads and recommendations on their websites, and generate reporting statistics.

4. USE OF PERSONAL INFORMATION

We use your Personal Information in a manner that is reasonably connected to the purposes for which it was collected. For example, we may use your Personal Information for the following reasons:

- a) to provide you with the services that you request;
- b) to respond to questions you may have about our products or services;
- c) in aggregate form to help us evaluate and modify existing services, and to help us develop additional services that are likely to be of interest to our users; and
- d) to send you information about our products and services, where we have your consent to do so.

5. CONSENT

Redlen obtains the consent of customers to collect, use or disclose of their Personal Information where appropriate, except as permitted by law, or as required by law or a recognized authority. Sometimes an individual's consent may be implied through his or her conduct with Redlen.

By providing Personal Information to Redlen, you are consenting to the terms and information handling practices set out in this Privacy Policy.

Redlen does not, as a condition of entering into a product or service agreement in connection with the Website, require a customer to consent to the collection, use or disclosure of Personal Information beyond that required in fulfilling the identified purposes.

Customers may withdraw their consent for any identified purpose at any time, subject to legal and/or contractual restrictions and reasonable notice. Customers may contact the Chief Financial Officer at legal@redlen.com for more information.

6. DISCLOSURE OF PERSONAL INFORMATION

Redlen will only provide Personal Information to third parties in a manner consistent with the terms of this Privacy Policy. In addition, Redlen uses contractual agreements or other means to provide a comparable level of protection with respect to Personal Information handled by Redlen's subsidiaries, affiliates, agents, contractors and authorized dealers.

Your Personal Information may be shared with our employees, independent contractors, agents or other entities that are related to Redlen and/or business partners (collectively, "**Service Providers**") acting on our behalf to provide a product or service you have requested.

Redlen may create user group profiles or segment data and to otherwise create anonymous, aggregated statistics about the use of our websites, products and services. We may share this anonymous, aggregate information with third parties.

Additionally, we may disclose your information when we believe such disclosure is permitted, necessary or appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public and government authorities, including public and government authorities outside your country of residence; (d) to enforce the terms of the agreements for our products and services; (e) to protect our operations or those of any of our affiliates or subsidiaries; (f) to protect our rights, privacy, safety or property, and/or those of our affiliates, you or others; and (g) to allow us to pursue available remedies or limit the damages that we may sustain. In addition, we may transfer your personal information and other information to a third party in the event

of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, brands, affiliates, subsidiaries or other assets.

If we otherwise intend to disclose your personal information to a third party, we will identify that third party and the purpose for the disclosure, and obtain your consent.

7. LINKED SITES

As a convenience to our visitors, the Website may contain links to a number of sites that we believe may offer useful information. When you click on one of these links, you will be transferred to the site of the organization or company that you selected. **This Privacy Policy is no longer applicable when you are on a website that is not Redlen's, even if you get to that new website by way of link from Redlen's Website.** Each of these linked sites maintains their own independent privacy policies and procedures, which you should consult before providing any of your Personal Information.

8. Retention of Personal Information

Redlen will maintain your personal information for as long as they are needed, or as required by applicable laws, regulations, or government orders. After the relevant amount of time has passed, we will delete your information.

9. Your Rights Regarding Your Personal Information

Individuals have a number of rights concerning their personal information under global privacy laws. You may make a written request to access, correct or delete any personal information about you that we have collected, used or disclosed, and we will provide you with any such personal information to the extent required by law. You may also challenge the accuracy or completeness of your personal information in our records. If you successfully demonstrate that your personal information in our records is inaccurate or incomplete, we will amend the personal information as required.

Please note that such rights are not absolute. There are instances where applicable law or regulatory requirements allow or require us to refuse to provide some or all of the personal data that we hold about you. In the event that we cannot accommodate your request, we will inform you of the reasons why, subject to any legal or regulatory restrictions.

You also have the right to lodge a complaint with the relevant data protection or privacy authority, such as the Office of the Privacy Commissioner.

We may require that you provide sufficient identification to fulfill your request to access or correct your personal information. Any such identifying information will be used only for this purpose. We will not charge you any fees to access your personal information in our records without first providing you with an estimate of the approximate fees, if any.

10. CHANGES TO POLICY

To accommodate changes in our services, personal information practices, changes in technology, and legal developments, this Privacy Policy may change over time. We may add, change, or remove portions of the Privacy Policy when we feel it is appropriate to do so. If we decide to change this Privacy Policy, we will post those changes on our website) or send a notification via electronic communication. **Each time you submit personal information or use our services you agree to be bound by the then current terms of the Privacy Policy.** We encourage you to review our Privacy Policy periodically. Whenever we update the Privacy Policy we will change the date to indicate when the changes were made.